

CV

Henrik Palmberg

born 6 july, 1971

Work Experience

Sept 2013 – present

Henrik Palmberg AB, working as freelance photographer and visual consultant, based in Älmhult, Sweden.

Jan 2012 – Aug 2013

Competence Matrix Owner Image (photographers, 3D-artists, retouchers) i.e Image Responsible at IKEA Communications AB (ICom) in Älmhult, Sweden. ICom is the global, inhouse communication and production agency for IKEA.

May 2009 – Aug 2013

Appointed Creative Leader at ICom. Mainly focusing on securing preconditions to reach a high level of execution in images.

Sept 2011 – Jan 2012

Competence Matrix Owner for photographers and 3D-artists at ICom.

May 2009 – Sept 2011

Competence Matrix Owner for photographers at ICom.

2005 – 2009

Senior Photographer at ICom.

2001 – 2005

Photographer at ICom.

1999 – 2001

Aspirant Photographer at ICom.

April – Nov 1999

Lab. Technician at YFO, professional photo store in Malmö, Sweden.

School photographer at Photomic in Malmö, Sweden.

Aug 1996 – April 1999

Assistant with photographer Ewa-Mari Johansson in Malmö, Sweden.

Assisting at photo shoots in studio and on location as well as dark room work. Working mostly with fashion and beauty assignments both editorial and commercial, in Sweden and internationally.

1993

Intern at medical photography department at Kalmar Hospital, Sweden.

1993 – 2012

Photography freelance work. Editorial portraits for magazines Sonic and Darling and work for album covers e.g Sahara Hotnights first singles. Personal photography projects. Resulting in exhibitions at Konstrundan i Älmhult, Konsthändelse på Yttre Vång and Smålandssalongen at Smålands Konstarkiv.

Education and Training

Training and courses at ICom:

2011 – 2012 Leadership Program for Creative Development, training in informal leadership within creative projects.

2011 4 weeks of 3D training in Halmstad, Sofia and Älmhult.

2005 UGL, "utveckling, grupp, ledarskap" a 5 day leadership course.

1994 – 1996

Lund University, Sweden. Mainly Contemporary Art Studies focusing on history and theory of modern and postmodern art, design and photography. Training in discussing images and putting them in a context from which they can be understood.

1992 – 1993

Military Service as photography assistant at Kallinge air force base, F 17, Sweden.

1989–1990

Exchange student at Middlebury High School, Vermont, USA.

1987 – 1992

4-year Technical Program, Diploma as Mechanical Engineer in Nybro and Kalmar, Sweden.

Languages

Swedish: native. English: fluent in speech and proficient in writing. German: basic.